# CURRICULUM VITAE



# Karin Stiksma

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## **Qualities**

- sincere sharp-minded, strong analytical skills • natural networker, accessible, matchmaker • go-getter who achieves results • straightforward • service-oriented
- enthusiastic, flexible and tenacious
   open, down to earth approach with a good feel for empathy • structured and result-oriented • creative, inquisitive, resourceful and enterprising

# **Expertise**

- Leisure sciences
- Inclusion
- Vision and strategy
- Governance
- Partnerships
- Leisure
- Change management
- Operational management
- Quality management
- (Team) coaching
- Mediation
- Program, project and process management

### Profile

I am an experienced leisure strategist with managerial experience. I am inherently motivated by a desire to build, solve puzzles and provide support. Values such as integrity, inclusiveness and collaboration are fundamental to me. I distinguish myself through my combination of managerial experience, my passion for inclusion and background in leisure. I have gained years of experience in the social domain and I am therefore familiar with the collaboration between government, their social partners and funds.

Creating pleasure and relaxation for everyone requires a radically different way of thinking. From this perspective, I advise decision-makers in the leisure sector and government administrators on how to achieve this socially relevant goal. In other words: inclusion. My approach to this? A systematic and above all strategic approach. In doing so, I inspire CEOs and the government to sustainably recalibrate their value system in relation to inclusion.

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# Opleidingen, cursussen en coaching

- Supervision: Masterclass
   Governance Code (Wagner Group)
- Coaching: van Ede & partners, Jellema Consultancy, Munthoff & Partners, Leusink interaction
- Management courses:
  - Mastercourse This is Service Design Doing
  - Mediation training (the Lime Tree)
  - Masterclasses Change Management (Business Reed Training)
  - Coaching in Organizations (SN)
  - Team coaching (Apeldoorn Academy)
  - Facilitating change
- Communication courses:
  - Conversation techniques (Heindijk Communication – consultancy)
  - Non-violent Communication (GC)
  - Good observation, correct interpretation and effective Communication (SN)

## **University courses**

Vrije University Brussels (1992-1993) Loughborough, Bilbao, Brussel, Tilburg Specialization: HRM (Center Parcs Europe) International Masters Program, Program in European Leisure Studies

Tilburg University (1987-1993)
Tilburg, Paris, Bielefeld
Specialisation: Marketing & Management
(France Miniature)
Leisure sciences (multidisciplinary:
economics, psychology and sociology)

#### **Memberships**

- IAAPA
- TEA
- Register Certified Board Member

## Leisure strategist, Joint Projects (Aug '19 - present))

Goal: to advise CEOs and administrators in government to make their recreational offer inclusive and accessible.

#### Present:

- Project Inclusion Pact Zoos, VWS (Sep '22 present)
- Accessibility, shared programme for the Frisian Recreation sector for the Smart Growth program, province of Fryslân (Sep '22 present)

#### Various projects:

- Project leader 'Accessible Destinations', together with Hogeschool Utrecht, CELTH, NHL Stenden and Breda University of Applied Sciences (Feb '22 - Sep '22)
- Project leader for pilot Rebel team visits to the 'Bussemakerhuis', museum,
   This is Holland and Apenheul (Apr Sep '22)
- Project leader for pilot Changing Places Netherlands, Het Gehandicapte Kind (Feb - Jul '22)
- Initiator Accessible Leisure Community (Aug '20 present)
- Advisor to the Ride Accessibility work group at Vekoma Rides B.V. (2020)
- Consultant concept development luxury accessible villas Puur Exloo/Landal (2021)
- Consultant integral and strategic approach to accessibility within Vekoma Rides B.v. (2021)

#### **Interim / program manager in the social domain** (until Aug '19):

- Program Manager social domain, municipality of Hilversum (Jan July '19)
- Managing Director 'de Toegang', Emmen (Apr '17 Nov '18)
- Program Manager 'Accelerating innovation in healthcare', Zutphen ('17)
- Project Manager Veilig Thuis Noord-Oost Gelderland (2015 July 2016)
- Program Manager education-labour market for young occupationally disabled people, Werkplein region Apeldoorn (May '14 Dec '15)
- Program Manager Early School Leaving, Aventus (2011 2013)
- Sub-programme manager 'Kleur Apeldoorn Mee!' for the international culture and landscape event Triennial. (2008)
- Interim Manager for various assignments/administrative advisor to the aldermen, municipality of Apeldoorn (2001 2008).
- Marketing Director, broker Century 21 Sky Realty Inc. Tokyo (1999 2000)
- Quality Manager, Bovenwegen Nursing Home (1997 1998)
   Quality and Location Manager, Housing Foundation.
   De Goede Woning (1994 -1996)

#### **Additional activities**

- Member of the Manufacturer & Supplier Committee, IAAPA (Jan'23 present)
- Member of the Advisory Board, the Special Social Club (April '21 present)
- Member Taskforce Accessibility, IAAPA (May '21 present)
- Member of the Supervisory Board for the Trajectum Foundation (Sep '12 - to Sep '21) Member of the quality and audit committee
- Chairman of the 'Stichting Steun tot Trajectum' (2020 July 2022, member from 2012)
- Member of the Supervisory Board for Klipperzorg (daughter foundation Trajectum, since 2013)
- Assessor Register Certified Board Member (Oct '16 Dec '18)
- Member of the Supervisory Board 'de Ambelt', member of the audit and remuneration committee (Jan '15 - Aug '17)
- · Chairman Ladies Business Apeldoorn (2010 2012)